

## **About the Outsmart Invasive Species Project**

The Outsmart Invasive Species project is a collaboration between the University of Massachusetts Amherst, the Massachusetts Department of Conservation and Recreation (MA DCR) and the Center for Invasive Species and Ecosystem Health at the University of Georgia.

The goal of the project is to strengthen ongoing invasive-species monitoring efforts in Massachusetts by enlisting help from citizens. The web- and smartphone-based approach enables volunteers to identify and collect data on invasive species in their own time, with little or no hands-on training.

By taking advantage of the increasing number of people equipped with iPhone or digital camera/web technology, this approach will expand the scope of invasive-species monitoring, in an effort to help control outbreaks of new or emergent invasive species that threaten our environment.

### **Project Partners**

The Outsmart project is a partnership between the University of Massachusetts Amherst's Center for Public Policy and Administration [1], UMass Amherst's Department of Environmental Conservation [2], the Massachusetts Department of Conservation and Recreation's Service Forestry Program [3] and the Center for Invasive Species and Ecosystem Health at the University of Georgia [4] (<http://bugwood.org>).

The Outsmart phone app and EDDMaps (the web-database system where submitted data gets stored for review) was developed by Chuck Bargeron at the Center for Invasive Species and Ecosystem Health at the University of Georgia.

Species Profiles and Glossary by Karan Rawlins at the Center for Invasive Species and Ecosystem Health at the University of Georgia.

Other Massachusetts partners include:

The Trustees of Reservations, Westfield Invasive Species Partnership [5]

U.S. Fish and Wildlife Service, Silvio O. Conte National Fish & Wildlife Refuge, Hadley Massachusetts [6]

Funding for Outsmart provided by the USDA Forest Service [7].

[1] <http://masspolicy.org>



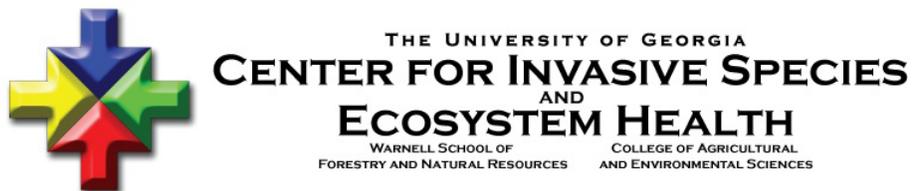
[2] <http://eco.umass.edu>



[3] <http://www.mass.gov/dcr/stewardship/forestry/service/index.htm>



[4] <http://bugwood.org>



[5] <http://www.thetrustees.org/>



[6] <http://www.fws.gov/northeast/ma.htm>



[7] <http://www.fs.fed.us/>



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